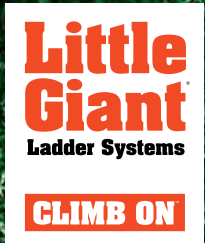


AUTO-LEVELERS[™]

SUMOSTANCE[™]



AUTOMATICALLY ADJUSTS
TO SLOPING & UNEVEN GROUND



LITTLE GIANT LADDER SYSTEMS
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600% More Stable Than Other Ladders

World's Only Wide-Stance Extension Ladder

Helps Professionals Work Faster And Safer On Uneven Surfaces

Springville, Utah, August 27, 2013

Little Giant Ladder Systems®, the industry leading in ladder safety innovation, today unveiled the new SumoStance™ extension ladder with automatically leveling retractable outriggers. With the SumoStance, the world's only wide-stance extension ladder, professionals can prevent many of the most severe ladder accidents caused by over-reaching on uneven surfaces.

**Video and images of the SumoStance extension can be viewed at:
<http://littlegiantladders.com/extension-ladders/sumostance.html>**

“Over-reaching at the top of a ladder is a major cause of some of the most deadly ladder accidents,” said H. Arthur Wing, President, Little Giant Ladder Systems. “Using the ladders on uneven ground only compounds the problem. When used correctly, the SumoStance’s wide base and auto-leveling outriggers can practically eliminate the risk of a tall extension ladder tipping sideways.”

SumoStance prevents injuries and potentially saves lives by:

- Automatically adjusting the outriggers to eliminate human error. There is no need to manually ratchet each outrigger. Users can now pick up the ladder, set it down with the rungs level, and AutoLeveler outriggers automatically lock into place and are ready for use. Side-to-side and front-to-back angle indicators help operators ensure a safe, stable set-up every time.
- Doubling the base width of ordinary extension ladders. The outriggers extend to more than twice the base width of any other extension ladder, increasing side-tip stability by over 600% over ordinary extension ladders.
- Decreasing the weight of an extension ladder up to 15%. Strains and sprains to the neck, shoulder, or back from lifting heavy extension ladders are by far the most common kinds of ladder-related injuries. The SumoStance features nonconductive LiteWave™ fiberglass technology, which is up to 15% lighter than ordinary narrow-base fiberglass extension ladders composites without any decrease in strength or stability.

“The numbers are shocking. Every day 2,000 people are injured while using traditional style ladders; 100 suffer a long-term or permanent disability, and tragically, 1 person dies—every day,” said Ryan Moss, CEO. “Dozens of families are impacted every day, not to mention the cost of lost time, compensation, and medical expenses. We built the SumoStance and the AutoLevelers to bring those numbers down—to prevent injuries and hopefully save lives.”